

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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170247	AGENCY (OR SERVICE) ACTING AS AGENT FOR 73501	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MAR/COM SERVICES, INC.	LUNGREN FOR CONGRESS	
AND	847 Sansome St Ste 200	9321 Silverbend Ln	
ADDRESS	San Francisco CA 94111-1529	Elk Grove CA 95624-3985	
	USA	USA	
CONTACT	KRISTIN AMADOR	PRODUCT CD07R/LUNGREN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 9/24	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	05:00A	06:00A	30S	09/24/12-09/28/12	CBS13.COM @ 5AM	3	75.00	225.00
2	M-F	3	06:00A	07:00A	30S	09/24/12-09/28/12	CBS13.COM @ 6AM	3	150.00	450.00
3	M-F	3	07:00A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	3	150.00	450.00
4	Sa	1	05:00A	07:00A	30S	09/29/12-09/29/12	CBS THIS MORNING - SATURDAY	1	75.00	75.00
5	Su	1	06:58A	08:28A	30S	09/30/12-09/30/12	CBS THIS MORNING - SUNDAY	1	500.00	500.00
6	M-F	3	09:58A	10:58A	30S	09/24/12-09/28/12	THE PRICE IS RIGHT	3	275.00	825.00
7	M-F	3	12:00N	12:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ NOON	3	200.00	600.00
8	M-F	3	01:58P	02:58P	30S	09/24/12-09/28/12	THE DOCTORS	3	150.00	450.00
9	M-F	3	02:58P	04:00P	30S	09/24/12-09/28/12	DR PHIL	3	275.00	825.00
10	M-F	3	04:00P	05:00P	30S	09/24/12-09/28/12	CBS13 NEWS @ 4	3	400.00	1200.00
11	M-F	2	05:00P	05:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ 5	2	650.00	1300.00
12	M-F	2	06:00P	06:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ 6	2	650.00	1300.00
13	M-F	2	06:30P	06:58P	30S	09/24/12-09/28/12	ENTERTAINMENT TONIGHT M-F	2	600.00	1200.00
14	F	1	06:58P	08:00P	30S	09/28/12-09/28/12	CSI: NY	1	1200.00	1200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTRACT NO. REV.

1191-33400-1

DATE PRINTED

08/15/12

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ADDRESS	San Francisco CA 94111-1529				Elk Grove CA 95624-3985				
	USA				USA				
CONTACT	KRISTIN AMADOR				PRODUCTCD07R/LUNGREN				
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO. 9/24		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1									

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			FROM	TO						
15	F	1	09:00P	10:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	2000.00	2000.00
16	M	1	09:00P	10:00P	30S	09/24/12-09/24/12	HAWAII FIVE-0	1	3000.00	3000.00
17	Sa	1	06:58P	07:58P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	850.00	850.00
18	Sa	1	07:58P	08:58P	30S	09/29/12-09/29/12	CRIMETIME SATURDAY	1	850.00	850.00
19	T	1	09:00P	10:00P	30S	09/25/12-09/25/12	VEGAS	1	3000.00	3000.00
20	M-Su	3	10:00P	11:00P	30S	09/24/12-09/30/12	CBS 13 10PM NEWS M-SU	3	900.00	2700.00
21	Su	1	11:00P	12:00M	30S	09/30/12-09/30/12	CBS13 NEWSRPT @ 11 (SUN)	1	300.00	300.00
22	M-F	1	01:02A	01:32A	30S	09/24/12-09/28/12	COMICS UNLEASHED	1	75.00	75.00
23	M-F	4	11:00P	12:05A	30S	09/24/12-09/28/12	DAVID LETTERMAN	4	400.00	1600.00
24	M-F	3	01:32A	02:02A	30S	09/24/12-09/28/12	FRASIER	3	75.00	225.00
25	Sa	1	12:00M	01:00A	30S	09/29/12-09/29/12	CSI: MIAMI	1	150.00	150.00
26	Su	1	12:00M	01:00A	30S	09/30/12-09/30/12	THE CLOSER	1	150.00	150.00
Total Contract:								52		25500.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	25500.00	25500.00	

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